

ORIGINAL EMAIL

From: Hughes, Ceri
Sent: 07 August 2007 19:10
To: Rawé, Noëlle
Subject: Using new media to deliver key messaging

Hi Noelle

One of the big ticket items for Advisory over the next few months will be around use of audio/video/pod casting to deliver messaging.

Would you please start some information gathering on this. Firstly, looking at Deloitte, E&Y and PwC's external websites (I will provide you with access to my spare laptop from which you will be able to access these external sites that you will need to complete this task), look at the external podcasting that they do. Is this real podcasting - i.e. information that is downloadable to iPods or MP3 players, or is it use of the internet to play audio or video? Do they actually post materials to iTunes for users to subscribe to? What is the nature of this material? Is it essentially "brochure ware" but in a new media format? The impression is that our competitors are doing this much better and smarter than we are.

Secondly, please contact Rachael . in Tax. Explain that you work in my team and could you ask Rachael to explain to you what UK Tax are doing around this? What are they doing to achieve internal podcasting? Is any of this downloadable to iPods? What are they doing around external comms in this media? Please can you ask Rachael to demo this to you and find out how we, in Advisory, could go about doing the same? What do we need to achieve this?

Can you try and have something for us to review when I get back from Montvale next Friday, 17 August, please?

Let me know if you need further pointers or clarification?

Thanks, Ceri

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From: [Hughes, Ceri](#) [MY LINE MANAGER]
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(NB: If the linked documents don't open, try with:



NOTE that [the 23 Apr 07 letter Peter Bassett made me sign](#), barred me from using the internet.

(It followed KPMG cutting me off from the entire network for 24 DAYS. Discussed: under sections 3.4 and 4 [KPMG page](#); also, in my Comments attached to the letter, and to my [25.04.07-13h45](#) email to Bassett and Hughes when I returned the signed letter 'agreeing' to be barred from accessing the internet).

As I wrote in **Header 9** of my [17.01.08](#) Grievance (**section 11** KPMG pg):

“it confirmed my perception that the true motive in imposing the draconian measure against me, including letting me suffer a whole month of anguish and distress [section 4.1 KPMG pg], is to humiliate and demean me.

Concurrently, I cannot help perceiving it as ‘punishment’ for ‘daring’ to stand-up and fight for my rights against [a rogue landlord and his equally rogue aides](#)

At **lines 358-359** I wrote: *“It leads me to feel that, since 30 March 2007 [sections 3.4 and 4 KPMG pg], a perverse game is being played intended to cause me distress, humiliation and demean me.”*

As I reported in the subsequent paragraphs, **my being asked to use the spare computer was used to add to the [criminal psychological harassment](#) [section 6(4) KPMG pg].**

I also reported this under:

- **(1)- para.12** of my [03.04.08](#) Claim against KPMG (**section 12** [KPMG pg](#)) in the [Employment Tribunal](#) (**section 16**);
- **(2)- lines 87-103** of my [05.08.08](#) letter to [ACAS](#) (**section 16**).

Of course, in its [PACK OF LIES Defence](#) against my [03.04.08](#) Claim, under **para.12(2)**, KPMG DENIED that *“it had caused me extreme distress”*.

As I reported in my [05.08.08](#) letter to [ACAS](#), under **lines 87-93**:

*“[Quoting **para.12(2)** of KPMG’s ‘Defence’] **“KPMG denies that it caused me “extreme distress” for practically the whole month of April 2007 (point 33.5)** [of my Claim]*

*and that it implemented **“supervised”, “limited relaxation of the restrictions” on access to the Internet to “allow [me] to continue [my] work and alleviate [my] alleged distress”**.*

*“As I wrote in my [1 July 2008](#) request [section 15.2 [KPMG pg](#)], the **“limited relaxation” took place on [8 August 2007 \(point 12\)](#). Hence, **this was more than 4 months after barring me from accessing the Internet on [30 March 2007](#).”** [section 6(4) [KPMG pg](#)]***

...look at the external podcasting that they do. Is this real podcasting - i.e. information that is downloadable to iPods or MP3 players, or is it use of the internet to play audio or video? Do they actually post materials to iTunes for users to subscribe to? What is the nature of this material? Is it essentially "brochure ware" but in a new media format? The impression is that our competitors are doing this much better and smarter than we are.

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Hughes' feedback on this is under **lines 579-593** of my so-called 'performance appraisal' on [09.10.07](#) (I secretly recorded; recording under **section 8.1** [KPMG pg](#)), and in her [13.08.07-10h51](#) email.

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Thanks, Ceri

Ceri Hughes